

Telecommunications 2009 Editorial / Events Calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Editorial Focus	Fiber, IP Markets	FTTX Markets	3G / 4G	Machine-to-Machine Communication	Software as a Service	Broadband Services
Webinars / Roundtables	North American Roundtable: US ILECS bulk up on Fiber, IP VSG Analysts Series: Carrier Ethernet for the SMB Market	International Roundtable: Investment in European FTTX VSG Analysts Series: Leveraging HFC Networks for Business Service	International Roundtable: Introduction to LTE North American Roundtable: Business Case for Software as a Service	North American Roundtable: Vertical Markets Take Hold of M2M VSG Analysts Series: Unscrambling Metro Ethernet Transport	International Roundtable: Mobile Operators Roundtable North American Roundtable: US Carriers Battle for SMB Dollar	North American Roundtable: US Incumbents Fight Fixed Line Losses International Roundtable: The Asian Broadband Market
Live Events		FTTH Council Europe Conference Copenhagen, Denmark 11-12 February Mobile World Congress Barcelona, Spain 16-19 February		CTIA Wireless Las Vegas, USA 1-3 April M2M Zone (co-located with CTIA) M2M Conference	Telecommunications CFO Summit Hilton Head, USA 14-15 May	SuperComm Chicago, USA 8-11 June CommunicAsia Singapore 16-19 June
Exhibition Space				M2M Zone Pavilion		M2M Zone Pavilion
Speaking Engagements				M2M Conference Sessions	CFO Summit Sessions	
Print Advertising				Exclusive 3G/4G & Wi-Max print publication in-the-bag at CTIA Exclusive M2M Show Guide		
Special Online Advertising	Special banner / newsletter rates for Broadband Channel advertisers	Onsite: Exclusive, Official FTTH Online News Service Onsite: Exclusive MWC Online News Service Special banner / newsletter rates for European Regional advertisers	Special banner / newsletter rates for Services Channel advertisers	Special banner / newsletter rates for M2M Zone participants Onsite: Exclusive CTIA Wireless Online News Service Mobile-Version Website Advertising for CTIA Onsite Advertisers	Special banner / newsletter rates for Mobile Channel advertisers	Special banner / newsletter rates for Broadband Channel advertisers Onsite: Exclusive SuperComm Online News Service Onsite: Exclusive CommunicAsia Online News Service
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Editorial Focus	Telecom Diagnostics	Ethernet Network Interconnect	Global Convergence Strategies	Top 50 Global Service Providers	Ethernet Adoption	Enterprise Services
Webinars	North American Roundtable: Telecom Testing for Home Networks International Roundtable: China's CDMA Market	North American Roundtable: Ethernet NNI VSG Analysts Series: Filling the Fiber Access Gap	International Roundtable: Broadband in Europe North American Roundtable: Cable in Canada	North American Roundtable: M2M Open Access VSG Analysts Series: Global Enterprise Networks	North American Roundtable: Ethernet over Copper International Roundtable: IPTV Services	North American Roundtable: Enterprise Service Migration Strategy VSG Analysts Series: Legacy Service Migration -- Layer 2, 3, or both?
Live Events			BroadBand World Forum Paris, France 7-9 September	ITU Telecom World Geneva, Switzerland 5-9 October CTIA Wireless IT 7-9 October San Diego, USA M2M Zone (co-located with CTIA) M2M Conference		
Exhibition Space				M2M Zone pavilion		
Speaking Engagements				M2M Conference		
Print Advertising				Exclusive ITU Show Daily Newspaper Exclusive M2M Zone show Guide		
Special Online Advertising	Special banner / newsletter rates for Asian Regional advertisers	Special banner / newsletter rates for Broadband Channel advertisers	Onsite: Exclusive, Official BBWF Online News Service Special banner / newsletter / Webinar rates for ITU Show Daily advertisers	Special banner / newsletter rates for Mobile Channel advertisers Mobile-Version Website Advertising for ITU Show Daily Advertisers	Special banner / newsletter rates for North American Regional advertisers	Special banner / newsletter rates for Broadband Channel advertisers

Deadlines: Orders for Webinars and custom products must be received 8 weeks prior to the live event or desired posting, with materials (contributed content, banners, logos, etc.) required 4 weeks prior. Orders for banners and newsletter sponsorships must be received 2 weeks prior to desired posting, with materials required 1 week prior.

